



MNPS.org Website

Literacy, Numeracy, Social-Emotional, Transitions

WHERE WE ARE: In April of 2021, Metro Nashville Public Schools launched a new website utilizing Intrado Interactive to create a CMS-based hub of information and resources for students, families, staff, and community stakeholders.

This new content management system has enabled the district to create a website that includes 132 school sites and is more user-friendly and accessible to both the public and school administrators throughout MNPS.

Benefits of this new system include the ability of departments such as counseling, transportation, and nutrition, for example, to share information on pages that can be easily embedded by schools on their websites.

Access to training and continued support by Intrado for staff at the department and school levels to edit and update their website at more frequent intervals will decentralize the flow of information out to parents and staff. The system offers robust, flexible staff directories and the eventual option to offer teachers their own public web page on the school site, along with the ability to create microsites for special events like proms, performances, homecoming, etc.

The design of the website is ADA-compliant and responsive on any device or computer, while also being automatically translated into multiple languages to meet the needs of students or families who speak languages other than English.

WHERE WE ARE GOING (September – Ongoing): Moving forward, the Support Hub will continue to work with schools and departments to augment and improve the content that is being offered to stakeholders who visit MNPS.org.

We will continue to work to migrate external information (hosted by PTO/PTA website, booster websites, etc...) to the MNPS.org website in order to be that one-stop hub of information for families.

We are also launching a new phone app that will be connected to the website and offer families the ability to get news and article information notifications, as well as emergency notifications as needed. The app serves as another communication tool to connect families to their schools and the district.

MEASURABLE GOALS: Migrating to a new content management system should result in more departmental and school interaction with their website and content to allow for more fresh, relevant information to be shared with staff and families. Our goal is to:

- Launch a new mobile app that connects our website to the app
- Develop internal dashboard for district and school site web analytics
- Monitor analytics to view progress and improve user experience

AT A GLANCE

- **Challenge:** The previous Metro Schools website was not based on a content management system that is accessible to employees within departments or schools.
- **Opportunities:** Migrating to a new website built for public school districts has expanded our ability to update and share information that can be used by families and staff alike.
- **Outcomes:** By moving to this system, we sought to make MNPS.org a more useful service for families where they can find real-time information that will empower them and their students to be more engaged in school or district activities and programs.
- **Partnerships:** Intrado, Metro Nashville ITS, Nashville Public Education Foundation

MEASURING SUCCESS



Launch new MNPS.org phone app



Develop internal dashboard for web analytics

INITIATIVE LEADS:

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