

SOUTH CARLETON HIGH SCHOOL
Ottawa-Carleton District School Board
STUDENT COURSE OUTLINE
BDI3C
ENTREPRENEURSHIP: THE VENTURE

Credit Value: 1 credit

Prerequisite: None

This course focuses on ways in which entrepreneurs recognize opportunities, generate ideas, and organize resources to plan successful ventures that enable them to achieve their goals. Students will create a venture plan for a school-based or student-run business. Through hands-on experiences, students will have opportunities to develop the values, traits, and skills most often associated with successful entrepreneurs.

Course Expectations

| Strand | Overall Expectations |
|--|--|
| Enterprising People and Entrepreneurs | Analyse the characteristics and contributions of enterprising people. Compare the characteristics and contributions of various entrepreneurs. Assess their own entrepreneurial and enterprising potential. |
| Ideas and Opportunities For New Ventures | Explain the importance of invention and innovation to venture creation. Analyse various methods of generating ideas and identifying opportunities to satisfy needs and wants. Generate realistic new ideas and identify possible opportunities for a school-based or student-run business. Conduct primary and secondary marketing research to evaluate the idea or opportunity for their proposed venture. |
| The Benefits of a Venture Plan | Assess the importance of having a venture plan. Analyse the structure and content of a venture plan. Explain how to evaluate and revise a venture plan. |
| Developing and Completing a Venture Plan for the Proposed Business | Analyse the resources required to run their chosen venture. Complete the components of an effective production plan for their chosen venture. Complete the components of an effective marketing plan for their chosen venture. Complete the components of an effective financial plan for their chosen venture. Produce, using appropriate software, a venture plan for their chosen venture. |

Accommodations for Exceptional Students

The Business department makes every effort to accommodate the identified needs of exceptional (IPRC'd) students and will attempt to differentiate curriculum delivery methods, student modes of expression, and assessment methods as recommended by the student's individual education plan (IEP).

Resources *Entrepreneurship: Creating a Venture – 2nd Edition*

Evaluation

| Term reports | Final Report | | | | | | | | |
|--|---|------|-----|-------------------|-----|--------------|-----|--|------|
| Students will be evaluated on the overall expectations listed above. Evaluations will cover a balance of Knowledge & Understanding, Application, Communication, Thinking, Inquiry and Problem Solving. | <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 70%;">Term</td> <td style="text-align: right;">70%</td> </tr> <tr> <td>Summative Project</td> <td style="text-align: right;">20%</td> </tr> <tr> <td>Final Exam *</td> <td style="text-align: right;">10%</td> </tr> <tr> <td></td> <td style="text-align: right; border-top: 1px solid black;">100%</td> </tr> </table> | Term | 70% | Summative Project | 20% | Final Exam * | 10% | | 100% |
| Term | 70% | | | | | | | | |
| Summative Project | 20% | | | | | | | | |
| Final Exam * | 10% | | | | | | | | |
| | 100% | | | | | | | | |
| <i>Assessment tools include tests, quizzes, assignments, journal responses, group activities, and performance tasks</i> | <i>* will cover the entire semester</i> | | | | | | | | |

More information on South Carleton High School's policy on Assessment and Evaluation and on Academic Integrity can be accessed on our school website.

Please see the **Student Planner** for policies on punctuality, absenteeism and examinations, and other student responsibilities.