

**LIBERTY COMMON SCHOOL
BOARD OF DIRECTORS MEETING
STRATEGIC PLANNING MID-YEAR REVIEW**

Thursday February 21, 2019 6:00pm
Liberty Common School, Teacher's Lounge
1725 Sharp Point Dr. Fort Collins, CO

Attendance: Paulette Hansen, Brad Kreikemeier, Joel Goeltl, Torgun Lovely, Kelly Notarfrancesco, Brett Harkey, Bob Schaffer, Sandy Stoltzfus, Tricia Diehl, Katrina Brossia, Casey Churchill, Aislinn Kottwitz, Patrick Albright

CALL TO ORDER

NEW BUSINESS

- Preliminary 2019-2020 Budget Vote – Mr. Kreikemeier
 - Mr. Kreikemeier moved to approve preliminary budget for 2019/20 school year, including Fund 11: \$10,943,475; Fund 23: \$205,000; Fund 41: \$150,000; Fund 43: \$246,783. Seconded by Mr. Goeltl. Passed unanimously.

- BOD Resolution HB 19-1032 – Mr. Albright
 - Mr. Albright moved to approve Liberty Common School Board of Directors' Resolution Opposing HB19-1032.
 - Seconded by Ms. Notarfrancesco.
 - Discussion
 - Ms. Diehl had concerns with language in second paragraph. Paraphrasing or quoting?
 - Mr. Kreikemeier felt specifics were good in resolution to help in education of our parents on the issue?
 - Ms. Notarfrancesco preferred opening paragraph to pertain to legislated curriculum.
 - Ms. Hansen moved to amend by eliminating 3rd bullet point and move Whereas Clause about curriculum mandate to beginning. Ms. Notarfrancesco seconded. Amendment approved unanimously.
 - Amended resolution approved unanimously.

- Meeting Purpose & Strategic Plan Overview – Ms. Notarfrancesco and Mr. Harkey
 - Measure the BOD's service
 - Where are we going from here

- Committee Report Outs/Updates
 - AAC
 - Inherit work AAC does supports the mission of our school.
 - Increasing staff involvement with AAC
 - Systematically going through all policies for review and see opportunities for updates.
 - FAC
 - 56% last year will be up to 60% in instructional support
 - Aid in establishing fundraising position and structure
 - Increase of teacher pay and tools for the administration to accomplish goals.
 - Creation of clear KPI's

- Would like to be more strategic in identifying additional revenue opportunity
 - Work with admin to identify financial needs in development of fundraising strategy
 - Governance
 - Institutional Strength is primary area of support of strategic plan
 - Codification of BOD officer roles and responsibilities; committees
 - Codification of BOD education/training in BOD calendar
 - Systemizing Strategic plan focus
 - Working on developing succession plan for board leadership and administration
 - Would like to codify strategic plan schedule
 - Development Committee
 - Began with Director of Fundraising position
 - Working on creating measures
 - Committee has been codified in BOD policies
 - Promoting growth of charter schools by BOD, Admin at events created by Development Committee
 - Need more information on what we are raising money for to create Fundraising Master Plan for next five years.
 - Look at “best in class” for communications
 - Parent Education Committee
 - Junto was a success. Working on planning the next
 - BOD and Admin Philosophy night
 - Bood, *What Every Liberty Parent Should Know*
 - Political Committee
 - No report
 - Building Corporation
 - Mission Review
 - BOD liaison improves understanding and communication
 - Needs assessment
- Headmaster Update
 - Reinforcement of LCS philosophy among faculty and staff, as well as parent community
 - Creation of Fundraising Director position and institutional mindset around fundraising
 - Charter renewal going as well as could be. Up to political jurisdictions at this point.
 - Need to set course for how to capitalize on LCS lottery list. Time to discuss second elementary & junior-high?
 - Elevate BOD leadership on emerging challenges which divert admin focus (i.e. student-data privacy)
 - Sustain FAC oversight.
- What stood out?
 - Ms. Notarfrancesco – Clear fundraising strategic plan and process.
 - Ms. Hansen – Building Corp acting as back stop is great context and invaluable. How can we best thank Peter Kast?

- Mr. Goeltl – Enthusiastic about getting increased staff involvement.
- Mr. Goeltl – Institutional strength - some things are continuing operations...not just real time. All ties back to our institutional policies.
- Mr. Goeltl - KPIs and make sure we all know what they are and where are we.
- Ms. Notarfrancesco - Strategic Plan – no mention of appeal to market internally and externally – also no mention or slide of politics from BOD. This is a large part of our strategic plan and needs focused effort.
- Ms. Notarfrancesco – In context of institutional strength and Building Corp what if there is not BOD rep? Will communication still exist?
- Ms. Diehl – Appreciate functionality of new admin layout over last year and what it will look like over next year. 5 year master plan for fundraising and goals are important.
- Ms. Hansen – How do the plans for 5 year master plan for fundraising come to fruition. This is a critical point.
- Mr. Kreikemeier – 1100 kids on lottery list...questions that we need to answer how we serve them: How do we serve them? Also, we need to know what are we fundraising for?
- Mr. Churchill – Large lottery list is cyclical. All the documentation of roles and communication of philosophy and politics of charter schools in Colorado is setting us up for strength and sustainability. People are looking to us for success. Leads me to believe we should grow. In addition, our staff can spread out and assist as they are experienced and established. We have all these assets. This includes political knowledge and influence. We are leaders. It would feel good to be able to serve more children. Pushes me towards growth. Not necessarily a new charter...but expand...utilizing experienced teachers for new campus.
- Ms. Brossia – We have to have systems in place and processes that are not people dependent. That is how we can grow and this includes fundraising opportunities
- Torgun – We have an ambitious and powerful board, but fragmented. Not at odds, but “the right hand doesn’t know what the left hand is doing”. It’s positive that not one person dominating the board. Very different from other boards. Operating in silos. Not sure how to resolve this.
- Mr. Goeltl - We are all making steps to accomplish goals of strategic plan. This is very positive.
- Areas that need more attention:
 - Marketing internally and externally
 - Political committee
 - Key Performance Indicator
 - Will get to at another date. Perhaps education portion after adjourned meeting?
 - Ms. Hansen - How do we act?
 - Board Ed for KPI’s and then take to committees and to come up with them
 - Ms. Notarfrancesco will summarize general themes with suggestions for action items related to discussion.
 - June will be next f/u with strategic plan

- Bring ideas for each committee to next BOD meeting
- There is value in having these separate work sessions to evaluate and check-in with progress on the strategic plan.
- Work sessions? This was productive and had important conversations we've been at higher level.

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